



# TRUCKING INDUSTRY SHOW



**25/26 NOVEMBER 2022**

Presented by



# SHOW INFORMATION PACK

# SHOW

# INTRODUCTION

## Show Managers

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## Committee Members

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David Boyce NTA CEO  
Mark Amer Mark Amer Transport  
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Cam Lill CBL Contracting  
Mark Carter Conroy Removals  
Janet Baillie Baillie Transport  
Skippy TMC Trailers  
Richard Currie TMC Trailers  
Dave Ching (Skoda) Skoda Trucking Solutions  
Barry Drayton Prodrive Services  
Leighton Hill Penske NZ  
Matt Smith New Zealand Trucking Magazine  
Alle McGrath Transdiesel  
Dean Cooper Southpac Trucks  
Jess Johns Pacific Fuel Haul  
Johnny Walker Titan Cranes  
Dan Page Sime Darby Group



The Trucking Industry Show has been organised by the NZ Trucking Association since 2014 and is run every 2 years. Over the years this show has developed into the ultimate showcase and is now the largest industry event in New Zealand. The show is run to celebrate the industry's professionalism, showcase products and services, show off hundreds of New Zealand's best working trucks, inspire the next generation, compete in industry competitions and enable fantastic networking and socialising. This is not just a truck show, it's a Trucking Festival; attracting exhibitors, truck drivers and visitors from around the country and Australasia. 2022 dates are now confirmed, 25/26 November 2022 at the Canterbury Agricultural Park, in Christchurch. We are pleased to announce that for the 4th time in a row, TMC Trailers Ltd have taken naming sponsorship of this event. This resource will highlight the attractions of the show as well as information about exhibiting and sponsorship opportunities. We look forward to seeing you in 2022!



# SHOW ORGANISERS

The New Zealand Trucking Association began in 1988. The purpose of the Association is to collectively be the voice for trucking operators throughout New Zealand. Assisting members with their business providing them with information and guiding them through the maze of compliance. NTA are a proactive team who are passionate about organising initiatives that benefit the industry and NZ Communities. We are the proud organisers of the Trucking Industry Show, Road Safety Truck, Careers Transport programme and Trucking Industry Summit. We aim to showcase the industry in a positive light at any opportunity.

## 2022 SHOW SPONSORS



# SHOW ATTRACTIONS

## FRIDAY 25 NOVEMBER

- Free Industry Trade Day
- Careers Transport Showcase
- Industry Competition Heats
- New Zealand Trucking Magazine Trade Networking Evening Function

## SATURDAY 26 NOVEMBER

- Public Open Day
- UDC Show & Shine
- Industry Competition Finals
- Teletrac Navman Awards Ceremony Function



Thanks to TR Group, the New Zealand Truck Driving Championships will be held alongside the 2022 TMC Trailers Trucking Industry Show. Heats will be held on the Friday (with additional heats held in Auckland on October 15th at the TR Group yard in Penrose) and finals will take place on the Saturday. The Championships will be divided into three competition areas and will be a real spectacle for visitors, with grandstands and commentary, for EROAD Class 2, Hydraulink Class 5 Truck and Trailer and Spartan Finance Class 5 Tractor-Semi. The competition is free to enter and open to all New Zealand truck drivers. Winners of each category will receive a fantastic prize pack and the 2022 Championship title. Recognition awards will also be given for TR Group Young Driver of the Year and EROAD Woman Driver of the Year. We look forward to a fantastic competition that showcases and celebrates the industry's skill and professionalism. A full com-



The Friday morning of the Trucking Industry Show is dedicated to careers inspiration and encouraging participants to Explore the Opportunities that exist in transport. High Schools are invited to bring students that have an interest in the industry to learn more about the options available to them. The showcase is also open to adults looking for a career or pathway change. From 9am - 1pm participants will be invited to visit exhibitors and gain valuable insights, network and potentially leave with a pathway or work experience opportunity. There will be a complimentary BBQ lunch following the showcase. Information will be sent to the schools prior to the show so that participants can plan their visits and prioritise which exhibitors they would like to see. The industry is already gathered in one place for the event, so this is a fantastic opportunity to showcase what we are all about and give people a behind the scenes look.



## NEW ZEALAND **TRUCKING**

## TRADE DAY & NETWORKING FUNCTION



Friday is a free entry Trade Day. This is the perfect opportunity for exhibitors to invite customers and do some hosting on a day that excludes public. Catering can be arranged to your site and alcohol can be consumed within your stand after 12pm.

Thanks to New Zealand Trucking Magazine, there will be a complimentary Exhibitor and Trade Networking Function from 5pm - 7pm on the Friday. All exhibitors and any remaining guests are welcome to attend, there will be drinks and nibbles included. This will be happening on the Teletrac Navman Show Lawn. During this time, the gates will be open for early-bird show & shine parking and these drivers are welcome to come and join.





25/26  
November  
Registrations  
Open



Palfinger New Zealand are proud to sponsor the 2022 New Zealand Crane Championships. Heats will run on Friday 25th November and finals on the Saturday. The competition is free to enter and spaces are limited, so secure your spot quickly. Competition pre-requisites:

- One competitor per company (put your best operator forward!)
- Competitors must have a valid Truck Loader Crane Licence

Two finalists will compete for the grand title with the winner announced at the Industry Awards Function on Saturday evening. The competition will be judged by 3 judges using a points system. Be fast, the best time wins! But you will also be judged on your skill to operate the crane in a safe and smooth operation, penalties will apply.

All competitors will receive a Palfinger prize pack with the winner taking home the grand prize and 2022 Winners Trophy. So be in to win and register your interest using the form below.

*"We are very excited to see this competition come together. Seeing all the highly skilled operators come together to compete it is going to be a spectacle and a lot of fun." – Duncan Phillips, General Manager of Palfinger NZ*

New Zealand's largest Truck Show & Shine, proudly sponsored by UDC Finance, will be running on Saturday 26 November. Over 40 major prize categories and goodie bags for all pre-registered trucks. Register online or request a paper registration form. Visit the UDC stand to see the giant NZ map and pin where your truck has come from. Key Information:

- Truck entry \$10 (includes truck and entry into the show)
- Combo ticket \$30 (includes truck entry, entry to the show and ticket to the Awards Ceremony Function)
- Additional Awards Ceremony Tickets can be purchased separately for \$30pp
- Early-bird parking Friday from 5pm-7:30pm
- Saturday parking from 5:30am - 8:30am
- UDC Show & Shine awards ceremony around 6pm
- Purchase all tickets online through Eventfinda



## CRANE COMPETITION



On Saturday show visitors will have the opportunity to see the big Liebherr cranes in action. This competition has been specially created for skilled operators from Titan, Smiths and Calder Stewart, to compete for the title of 2022 Liebherr Crane Operator Champion. This is a fantastic opportunity to showcase a side of the industry that people rarely get to see up close. Registrations are only open to these companies, demonstrations will also run during the Friday Careers Showcase.

## KIDS (& BIG KIDS) ACTIVITIES

On Saturday there is truly something for everyone, so bring the whole family and plan to stay all day! There will be a huge range of kids activities that are all free. These include:

- RC Haulers Radio Control Trucks Display
- Huge bouncy castle trucks, including the 22m mega truck obstacle course
- Two kids sand pits with hidden treasure and prizes
- Colouring competition and chill tent
- 9 hole Trucking Mini-golf course
- Model trucks display (and buy/sell)
- Show Shop with a huge range of remote controls trucks and limited edition items for sale
- NTA Road Safety Truck
- Road Safety Scooter Track - grab a scooter or pedal kart and drive around the 50m track, learning some key road rules along the way
- People's Choice & Driver's Choice Truck Voting - vote for your favourite show & shine truck
- Cash Grab - visit the Teletrac Navman Show Lawn to win yourself some cash!





In Conjunction with



25-26  
**NOV**  
2022

REGISTER NOW  
**CANTERBURY AGRICULTURAL PARK**

The bp Classic Trucks showcase on Saturday is always a crowd favourite. Make sure to dust off those gems hiding away in your shed and bring them along to the show. Register the trucks in the UDC Show & Shine, as there is a dedicated award for the classic trucks category. The bp Classic Trucks marquee lounge area will be set up for driver's to relax and catch up with friends. There will be seating and refreshments available. We want to celebrate the history of transport and have dedicated a large section of the event to show off these glorious vehicles.



**Teletrac**  
Navman

**ENTERTAINMENT**  
**HUB**

The Teletrac Navman Entertainment Hub is located at the heart of the show and will be the networking and entertainment area. Here you will find:

- Friday Trade Networking Function
- Saturday Awards Ceremony Function
- Food court with marquee shelter and seating
- Stage with live music and entertainment
- Monstavisation Truck with giant screen to watch sponsor promotions and live footage of the TR Group Truck Driving Championships
- Teletrac Navman exhibitor stand
- Show office and Shop
- Cash grab activity and more show attractions
- NTA Road Safety Truck



# SPONSOR OPPORTUNITIES



Don't miss the chance to promote your products and services at New Zealand's largest transport industry showcase. There are three all-inclusive sponsorship packages available. These are perfect for businesses who wish to have a prominent exhibitor display at the show, and gain great exposure with their branding on all the show marketing material leading up to, during and after the event. Each sponsorship option comes with the same level of branding and promotion, the key difference is the size of the exhibitor site. **Sponsorships include:**

- An exhibitor site and marquee (size dependent on sponsorship type)
- Company brand on all advertising & marketing material, including industry magazines, social media postings, website, flyers, posters and digital advertising
- Company logo displayed on show flags and banners
- Free advertising on the Monstavisision event screen
- Opportunity to add promotional material to the Show and Shine Registration packs
- Complimentary passes to the Trade Networking Function (includes drinks and nibbles)
- Discounted advertising rates with NZ Trucking Magazine



## SPONSOR SITE & MARQUEE SIZES

- GOLD SPONSOR:** 25m x 30m site plus 6m x 3m marquee
- SILVER SPONSOR:** 15m x 30m site plus 6m x 3m marquee
- BRONZE SPONSOR:** 6m x 6m marquee only

Marquee sizes can be upgraded and larger sites negotiated



# TRADE EXHIBITOR OPTIONS

The Trade Exhibitor option is perfect for smaller businesses who want to have a presence at the show, with an exhibitor stand over the two-day event. Options include:

- 3m x 3m marquee      \$1,500 + GST
- 6m x 3m marquee      \$2,100 + GST

Marquees will be lined along main show walkways with great foot traffic. They will be 6m x 3m marquees with a dividing wall and space between each marquee, so that each trade exhibitor has a 'corner' site, with the option to have two marquee sides open. Trade Exhibitors also receive complimentary entry to the Friday Networking Function and exhibitor lanyards.

## WORKING DISPLAY ADDITIONS

We encourage interactive and engaging displays. If you have a working display or demonstration that needs extra room, talk to us about how we can include it in the show.



## EXHIBITOR INFORMATION

After registering you will begin receiving email updates and reminders about when information is due. In the meantime here is some key information to help you plan for the show.

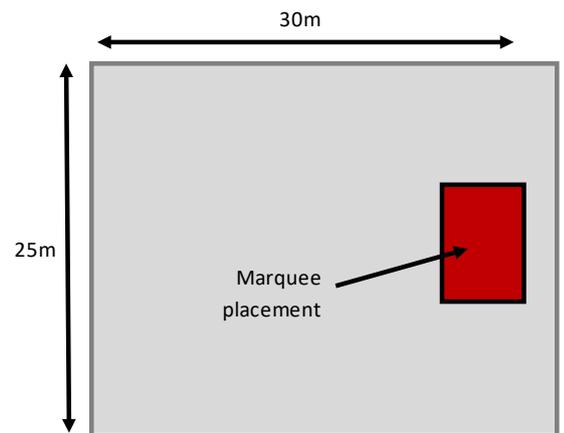
### SITE ALLOCATIONS

- Show Sponsors:** Sites will be allocated upon booking, on a first in first served basis with location preferences given to Gold Sponsors.
- Trade Exhibitors:** Sites will be allocated from mid-2022, once final floor plans have been finalised

# MARQUEE PLACEMENT

## Show Sponsors:

- All marquees will be set up before exhibitor pack in
- Your marquee will be labelled with your company name and site number
- Marquees are all white with 4 walls, which you can roll back or remove
- Clear walls are available at extra cost on request
- Marquee wall height is 2.4m
- Please specify where you would like the marquee positioned on your site, by sending a sketch or site plan



## Trade Exhibitors:

Marquees will be installed and fixed in place as per final site allocations

## MARQUEE SIZE UPGRADES

Show Sponsors are welcome to upgrade the size of their marquees. These are some of the common options with additional pricing, but other sizes are available, please enquire with the team:

- 6m x 6m                    \$690 + GST
- 9m x 6m                    \$1,000 + GST
- 12m x 6m                  \$1350 + GST
- 5m x 5m                    \$600 + GST

## EXHIBITION HIRE

We have partnered with these exhibition hire companies for your furniture, flooring or black panel needs. You are welcome to use an alternative provider, please just let us know. Any items ordered will be delivered straight to your site/ marquee before exhibitor pack-in and flooring will be installed. Order forms will be emailed to you and are available on the website.

- Exhibition Hire Services
- Continental Event Hire
- Peek Exhibition
- Happy Hire

## POWER FEE

Power is an additional cost, \$200 + GST per exhibitor stand. Power application forms will be emailed to find out your requirements. You need to ensure all electrical items are tested and tagged.

## CHARITY DONATIONS

All proceeds from the show will be donated to charities. We also donate to local clubs and organisations who provide volunteers to help.



## PACK IN INFORMATION

- Thursday 24th November 2022 from 9am - 6pm
- If you have a lot of gear you may also use the Wednesday (please request this with us)
- You may use the morning of Friday 25th for any last minute gear, but gates will be closed at 8:30am, as public entry is open from 9am
- Strictly no moving vehicles at the show between 8:30am and 5pm on both event days
- Security will be on site 24/7 from the evening of Wednesday 23rd till the morning of Sunday 27th
- A forklift will be available during pack in
- Exhibitor entry to the Canterbury Agricultural Park is off Curletts Road, signage will show the parking area
- Report to the NZ Trucking Association Show Office on arrival to collect exhibitor packs and sign in - strictly no children during pack in and pack out please

## FREIGHT DELIVERIES

We are unable to accept courier deliveries to the Canterbury Agricultural Park until we begin pack in. Please arrange any deliveries to arrive after 9am Wednesday 23rd March. We can advise the courier where your site is to drop the items if you are not there.

## EXHIBITOR INSURANCE

Exhibitors must have their own event and Public Liability insurance with a minimum of 1 million dollars cover. Please supply your insurance certificate to us no later than November 1st 2022. You will not be permitted to enter the showgrounds without first providing this. Please note, the Trucking Industry Show and New Zealand Trucking Association Incorporated will not be held responsible nor liable for any claim or negligence on behalf of the exhibitor. Furthermore, we or our insurers may seek recovery from an Exhibitor if they believe any damage or loss to property is a result of an Exhibitor's negligence.

## PACK OUT

- Sunday 27th November 2022, 8am - 3pm
- Monday 28th November if required, until 1pm (please request this with us)
- There will be no security on site after 12pm on Sunday 27th, but the NZ Trucking Team will be there until 3pm
- A forklift will be available for pack out on Sunday only
- Please leave your site tidy, there may be additional charges if your site is left in a poor state
- Please ensure if you have dug up the ground (with prior approval) that you have remediated this fully. Charges will apply if the ground is not remediated
- Please stick to the speed limit of 10km/h - strictly no children during pack out

## BBQ & ALCOHOL ON YOUR SITE

We encourage you to make the most of the show to connect with your customers. Alcohol and BBQ's are only permitted on the Friday and strictly prohibited on Saturday due to the large public crowds. We will have catering options available if you wish to order food to be delivered to your stand on the Friday. Or food trucks will be around the event.

## NO EVENT WIFI

We are unable to supply WIFI due to the large outdoor nature of this event. Please arrange your own supply if WIFI is required on your stand.



## SHOW MARKETING

We have a selection of show posters, social media posts, banners and email signatures that you can use to promote your company's presence at the show. If there is a specific size or maybe an image you would like us to use in promotions (specific truck images etc.), we can alter to suit so please get in touch. We will also send you an invitation template that you can customise and send to customers to invite them to your stand. We will email you more marketing material leading up to the event as it is developed. Also make sure you Like the show Facebook Page.

## SHOW TICKETS

Exhibitor lanyards are included with your registration for staff that will be on your stand. This will allow entry in and out of the show on both days. All additional tickets need to be purchased online through the eventfinda website (for Friday and Saturday). Even though Friday is free entry, all visitors will need to grab a free ticket online. Saturday tickets are \$10 per adult, kids 18 and under are free:

<https://www.eventfinda.co.nz/2022/2022-tmc-trailers-trucking-industry-show/christchurch/tickets>



## SATURDAY AWARDS FUNCTION

On Saturday 26th November the show will end at 5pm and those who have purchased tickets to the evening function will be able to access the Teletrac Navman Lawn. Tickets are \$30pp and includes entry to the show on Saturday, entry to the evening function, keep-cup, live entertainment and awards ceremony. There will be food trucks and bars set up for the evening with dinner and drinks at own cost. The Show & Shine, and all Industry Competition award ceremonies will take place here. There will be a charity auction with some one-of-a-kind pieces up for grabs. This is a great way to finish and celebrate the show, so don't miss out on tickets.

We look forward to having you at this fantastic industry showcase, please get in touch if you require any further information.





## NTA SHOW MANAGERS

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