

#### How we do this

#### WHY

No one deserves to die or be seriously injured



#### Our vision...

is an Aotearoa where no one is killed or seriously injured on our roads



#### **HOW**

Create a Safe System



We promote good choices but plan for mistakes



We design for human vulnerability





We have a shared responsibility for improving road safety



We strengthen all parts of the road transport system

#### **WHAT**

Deliver the necessary interventions

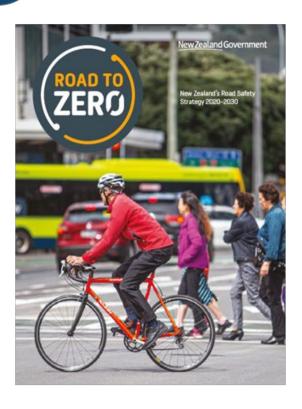


Sets us on a path to Vision Zero



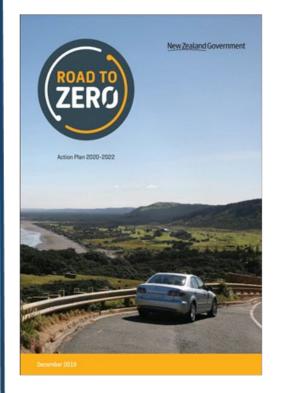
#### **Our focus**

New Zealand's Road Safety Strategy 2020-2030



Action Plan to deliver the strategy 2020-2022

Road to Zero Governance and Portfolio Approach

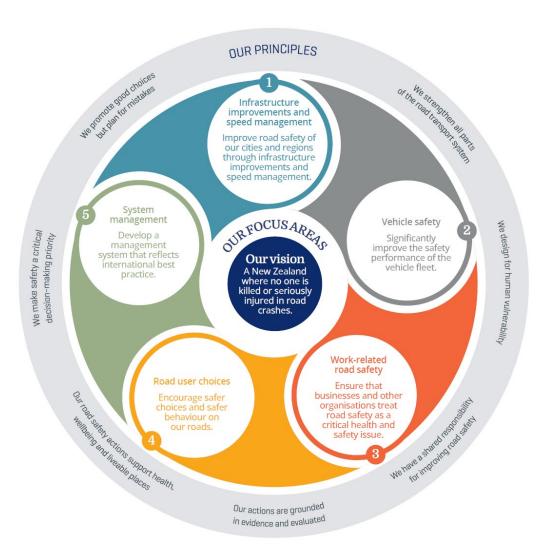




**Dedicated funding** 



## Assumptions underpinning the target

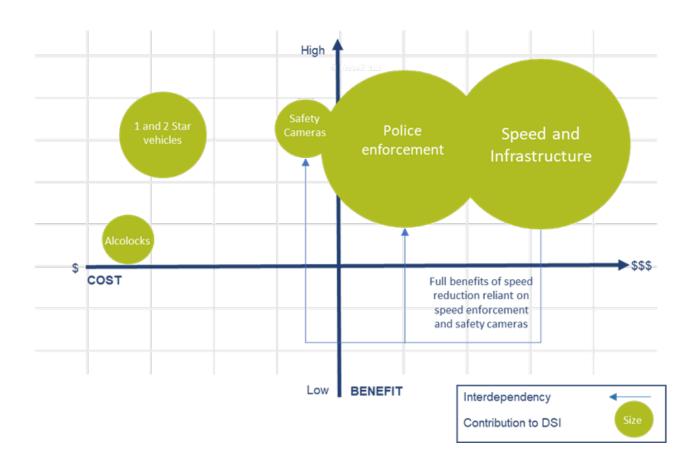


Baseline assumptions (which are required to meet the 40% reduction target by 2030) on DSI reductions from *Road to Zero* actions.





## There are a number of key interventions

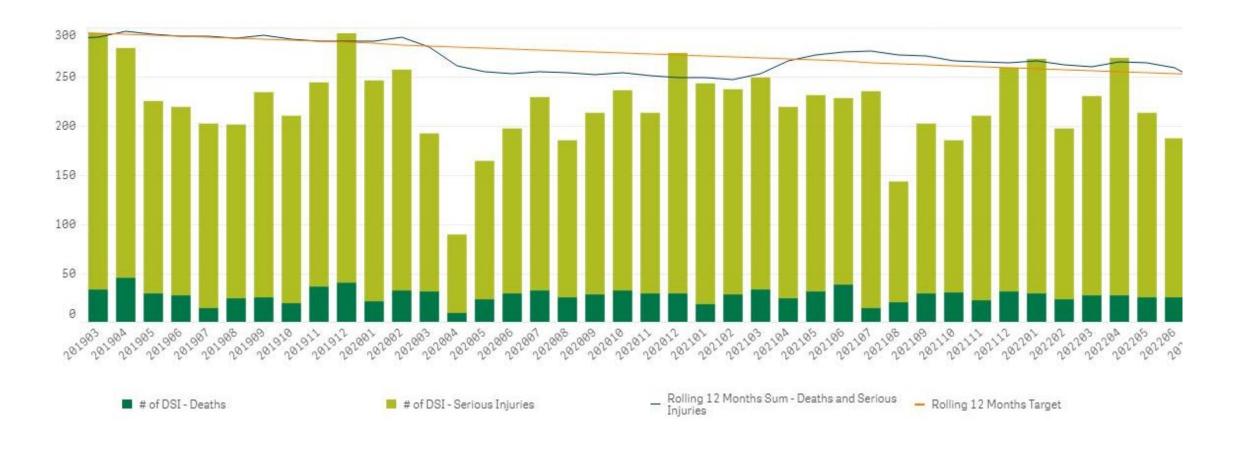


Informed by the Integrated
Intervention Logic Model (IILM),
the best combination of
evidenced-based interventions
were determined, as well as the
specific level of intervention
working in combination to achieve
the reduction target

Key Interventions	DSI reduction contribution
Police enforcement	25%
Safety Cameras	8%
Speed & Infrastructure	35%
1 and 2 Star vehicles	15%
Alcolocks	6%

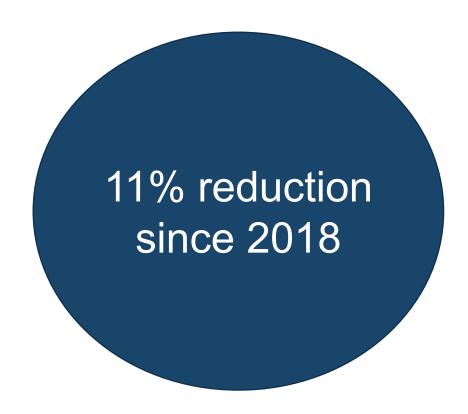


## We've got more work to do





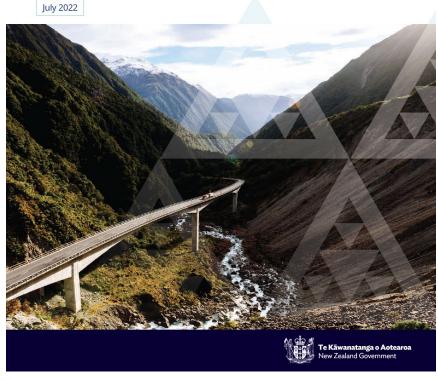
## **Reported Progress for 2021**



Target: 40% reduction by 2030

Te Ara Ki Te Ora – Te Rīpoata Aroturuki ā-tau 2021 | Road to Zero Annual Monitoring Report 2021





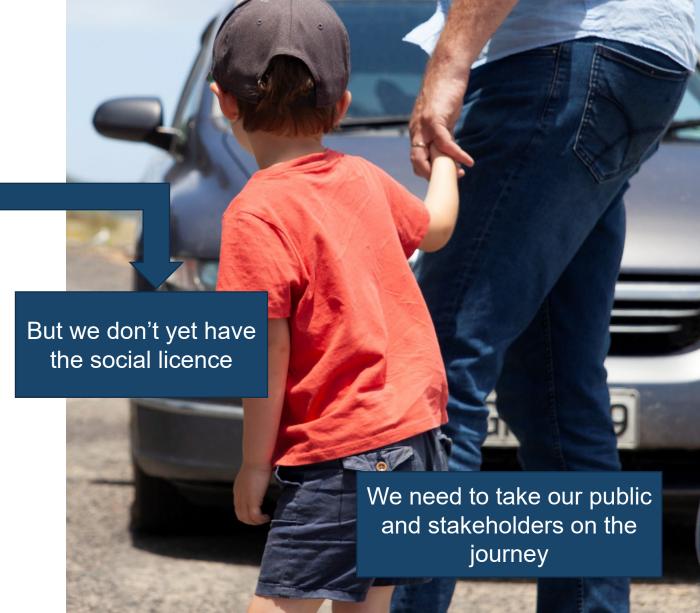




# A collective challenge to solve

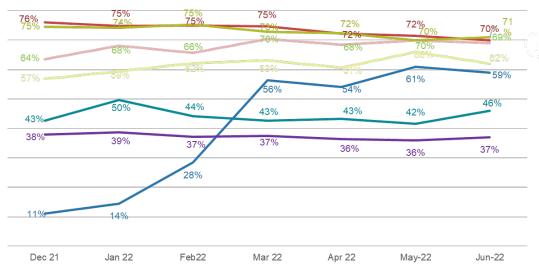
We know what the problem is

We know technically what we need to do to solve this



## Public awareness and support insights

Key Road to Zero research metrics
Base: Total sample (n=1,000)



Key metrics

Support the Road to Zero Vision
Support the Safe System Approach
Understand the Road to Zero Vision

Understand the Safe System Approach Road to Zero Awareness

Concerned with Road Safety

Perceived achievability of RtZ Target



Level of support for specific initiatives
Base: Total sample (May 2022 n=1,000)

Much stricter penalties for drink driving

Much higher fines for using a mobile phone while driving

Much stricter penalties for not wearing seatbelts

More wire rope median barriers on rural roads which stop vehicles from...

Greater police presence to catch people breaking road safety laws

Compulsory roadside testing of drivers for drug use which could take up...

Reducing the alcohol limit for drink driving

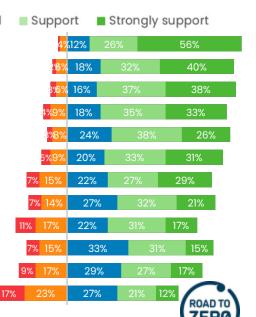
Much stricter penalties for speeding

30km h speed limits in urban centres which mean collisions with people...

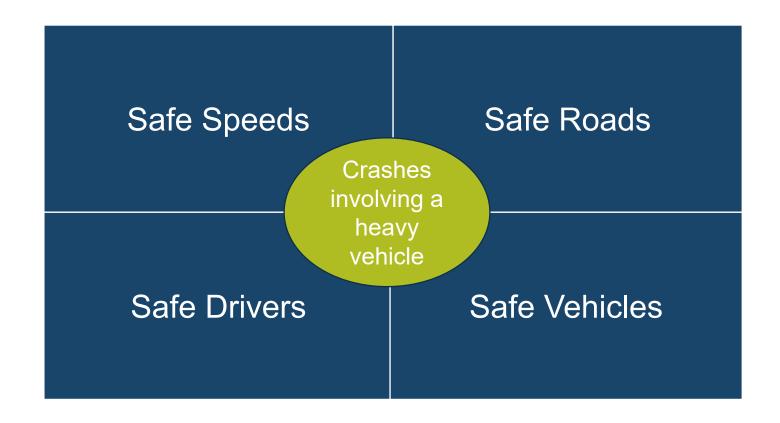
Requiring additional safety features or higher star safety ratings in cars...

More speed cameras to discourage drivers from exceeding speed limits

Lowering speed limits in order to improve road safety



## Road to Zero alignment with heavy vehicle safety





## Looking ahead

