



**CAREERS TRUCKING**

EXPLORE THE OPPORTUNITIES

# WHY IS IT HARD ?

## Some key issues

- Long journey to employment
- Negative perception of the industry
- Strict Health and Safety rules discourages companies to let young people in
- Trucking companies not adapting to attract young people
- Not enough people to fill roles now and competing for the same workers from other industries
- Immigration settings too tight
- No cohesive nationwide promotion of the industry



# REGIONAL

Challenges are  
unique across  
Aotearoa



- Across New Zealand's geographical landscape each region faces unique challenges
- Workforce shortages vary depending on location
- Industry needs a careers programme which considers regional requirements

# PROPOSED

## Nationwide Careers Programme

### THE 4-STEP APPROACH:

**1.ONLINE PORTAL**

**2.CAREER TRUCKING SHOWCASES**

**3.CAREERS INSPIRATION PROGRAM**

**4.TRUCKING ACADEMY**



# 1. ONLINE PORTAL

The One-Stop-Shop

Exciting, inspiring, informative and open to all

- User-friendly, online platform
- Connect employees with employers
- Portal supports everything that is in place now
- Social media marketing campaign
- Career advisor's Portal login



## 2. CAREERS SHOWCASE

In person  
Careers  
Showcase



- Develop Industry promotional resources
- Showcases run from the Road Safety Truck
- Expos and regional truck shows
- Proposed a North Island Road Safety Truck

## 3. CAREERS INSPIRATION

### Transport Experience Programme



A five-day program targeted at 14-18 year olds, or adults looking for a new career in transport.

- Regional, structured tours to give a behind the scenes look at various companies
- What is required to become work ready
- One on one interviews to determine the next step for participants and identify any barriers
- Establish clear path ways to obtaining a car drivers license

## 4. TRUCKING ACADEMY

Hands on paid  
learning

12-20 week supported Work-Ready Program for  
16+ year olds

- Selection process and interviews for entry
- Must have car drivers licence and be able to pass a drug and alcohol test
- Classroom/Training and Work Experience





# WHAT'S NEXT?

Work Ready  
to begin  
their  
journey



**Training, Qualifications and Cadetships**

**Employment**

**Celebrating Success**

# NEXT STEPS

Funding  
Partnerships  
Programme  
Piloting

- Pilot the programme in Canterbury, beginning early 2023
- Gather learnings and make changes after a piloting round
- Scale to other regions

