



#### **Speaker Bios**

#### Where to next with Performance Based Designs Dr John de Pont

Director of Engineering Research - TERNZ

John de Pont is the Director of TERNZ Ltd. He has been a practising research engineer for nearly 50 years with the last 36 years in the field of transport and particularly heavy vehicle productivity and safety.

Internationally, he was a member of the International Transport Forum Working Groups on high capacity transport and policies to extend the life of road assets. He is also a past president of the International Forum for Road Transport Technology.

In New Zealand, he led the development of the SRT Calculator which has been instrumental in improving the rollover stability of the heavy vehicle fleet and has provided technical support to NZTA/Waka Kotahi in the development of their approach to implementing PBS. In that role he has developed all of the HPMV pro-forma designs currently in use in New Zealand.

#### Roading - Current versus new build Peter Brown Regional Manager - NZTA / Waka Kotahi



Peter is the South Island Regional Manager for Maintenance and Operations at the New Zealand Transport Agency (Waka Kotahi). Before NZTA, Peter worked as a Commercial GM in the port sector. He has experience as a senior manager in local government and has been a lecturer at the University of Otago as well. Peter is committed to delivering a transport network that keeps users safe and delivers efficient connectivity to support communities and economic growth.

#### Pulling the productivity leavers by using Telematics Gavin Hill

General Manager, Strategy and Delivery - Transport Certification Australia



Gavin Hill is the General Manager of Strategy and Delivery at Transport Certification Australia. He has over two decades of experience working on technology and regulatory reforms in the Australian transport sector. Gavin is widely recognised globally through his work with the Organisation for Economic Cooperation and Development (OECD), and as the President of the International Forum for Heavy Vehicle Transport & Technology. Gavin holds a Masters Degree in Public Administration and an Honours Degree in Economics.

TruckSafe
Carol McGeady
COO - NZ Trucking Association



Carol began her transport career in 2013, at NZ Trucking Association. Her background is marketing and business management. Part of her role has been to develop the Association's initiatives including the Road Safety Truck, with the goal to reduce fatalities and injuries on the road caused by truck related crashes. "I am basically in my dream job and proud to be Chief Operating Officer for such a fast growing Association, working alongside a great team."

#### Future of Hydrogen in New Zealand Ryan McDonald Head of New Business - Hiringa Energy



Ryan joined Hiringa Energy in 2019 as Head of New Business, his responsibilities cover; business development, strategy, government affairs and communications. Over the last 5 years he's been working closely with businesses across New Zealand & Australia who are looking to decarbonize their operations, helping them to identify where hydrogen fits in their mix of decarbonization options, from international corporates through to owner drivers.

Ryan's career spans over 20 years or engineering consultancy principally in the energy and technology sector, including over a decade in various general management roles throughout Australasia.

# Transitioning to Future Fuels Rebecca Wilson Z Energy



### Role of Bio Diesel in the Future Energy Landscape Alfons Reitsma Conior Product Engineer E Mobility Conio New Zooland



Senior Product Engineer E-Mobility - Scania New Zealand

## Real World Solutions to Make the Shift to Electromobility Alex Watson Director Engineering & Commercial Manger - Jump Charging



Alex is a founder of Jump Charging, leaders in the provision of specialist commercial charging solutions across New Zealand.

Alex is the company CEO and responsible for the engineering and commercial management of Jump Charging's projects. These projects help enable operators in the industry to make the shift to electromobility through the establishment of robust depot charging infrastructure, supported by development of a reliable commercial charging network. Jump Charging works closely with brands like Volvo to help customers plan and manage routes efficiently, facilitating their smooth transition to zero emissions transport.

His experience as a senior engineer and project manager leading complex infrastructure projects is backed by a Bachelor of Engineering (Hons) Chemical & Process. Alex is a member of Engineering New Zealand.

#### Real World Solutions to Make the Shift to Electromobility Scott Robinson

National Sales Manager - Volvo Trucks - MTD Ltd



Scott has been involved in the transport industry from early beginnings of steering the old Comma truck around the hay paddocks at 5 years old. He is now leading the sales team for Volvo Truck and Bus sales across New Zealand. Scott has over 20 years with the Volvo Trucks brand in New Zealand.

Off the back of the Volvo FH Electric winning International Truck of the year 2024, Scott is leading the alternative fuel offerings within Volvo Trucks, working with customers directly and assisting with the process to make the shift to introduce sustainable solutions into their fleets, through the Volvo electric technology and efficient route planning.

#### HARMfree Transport and logistics & TruckSafe NZ John Sansom

Programme Manager - NZ Trucking Association



John joined the association October 2022 as the HARMfree Transport and Logistics Programme Manager. John has come from the construction industry with 10 years experience in logistics management.

#### HARMfree Transport and logistics Jenna Houston-Tupou Programme Manager - ACC

## TruckSafe Australia Paul Fellows Chair - TruckSafe Australia

Paul Fellows boasts more than 40 years' experience in the transport industry and has a passion for improving safety, professionalism and financial sustainability.

He and his wife, Jenny, own and operate Fellows Bulk Transport, a small bulk transport and grain storage business based in Deniliquin, NSW. Paul is currently Chairman of the TruckSafe scheme, which aims to promote safety, compliance, and professionalism within the transport industry.

He is also Chairman of Natroad, Australia's largest road transport association supporting Australian trucking businesses.

### Benefits of cost modelling David Boyce CEO - NTA



In 1988 Dave Boyce became the founding president of the NZ Trucking Association. Dave has been an integral part of the Association since its inception. President, Director, Life Member and now CEO. Dave has over 40 years' experience in the transport industry, as an Owner Driver through to a Fleet Operator, with skills in problem solving and issue resolution, cost modelling, staff training and mediation.

### Benefits of cost modelling James Smith GM Policy & Advocacy - NRC



James started his career in transport as a management cadet for New Zealand Government Railways in 1982 and spent until 1995 working in a variety of roles within their freight division through the transition to State Owned Enterprise and Privatisation in 1993.

Departing Rail in 1995 James moved into Road Transport. First joining the NRC team in 1998 until leaving in 2011 to take up leadership rolls at Toll and Halls.

James returned to NRC in 2021 and is tasked with improving the Policy and Regulatory settings for our industry.

## Customisable Cost Index Gareth Kiernan Chief Forecaster and Operations Director- Infometrics



# Al Bede Cammock-Elliot Founder - See Digital



Bede Cammock-Elliott Bede is Founder of both seeo.ai and seedigital Limited.

Founded in 2003, seedigital is a World Leading interactive remote video monitoring company. Through the integration of intrusion detection, CCTV cameras, audio & access control technologies, seedigital protects \$5.5Billion worth of assets for many iconic brands & organisations throughout New Zealand.

seeo is the Latin word 'to know'. seeo ingests CCTV video and using a suite of AI technologies, delivers video artefacts & data which point to the efficacy of critical risk controls (ie work as done v imagined). seeo is a transformational solution that leads to profound work design insights & substantial behaviour change in organisations.

Bede is a published author in the UK & Brazil. Prior to founding seedigital, he worked in the domain of technology led culture change both in Europe & the Asia Pacific region. He is a qualified assessor for the European Business Quality Model (Known as EFQM) & Chairman of the LSV Patrons Trust. He is a leading thinker on solving security related business problems, and the ethical application of AI to increase H&S outcomes for all stakeholders.

### **Current landscape of Trucking in Australia Mathew Munro CEO - ATA**



Mathew Munro joined the ATA as its CEO in July 2023.

Mathew has worked for more than 25 years in public policy across industry and government, including with two ATA member associations. He was, most recently, executive director of the Australian Livestock and Rural Transporters' Association (ALRTA) and, before then, policy director of NatRoad.

Mat has also worked with the Grains Council of Australia, Real Estate Institute of Australia, the Australian Bureau of Agricultural and Resource Economics (now ABARES) and the ACT Government Department of Disability, Housing and Community Services.

Mat holds a Bachelor of Environmental Science, graduate qualifications in Applied Science and a Master of Business Administration.

#### Fostering inclusivity and equity in your workplace Melissa Barry

**Director** - Border Cranes



Melissa owns and operates Border Crane Consultants alongside her husband Jason which was established in 2011.

Based on the border of VIC and NSW in Australia, Melissa is passionate about family business operations, diversity, transport and logistics and engineering.

With a wide-ranging background in business management, marketing, human resources, finance, compliance and safety, quality assurance and administration, Melissa has worked in various roles within transport, manufacturing, local government, defence and the construction sectors.

Melissa holds a Bachelors degree in Business, has a heavy rigid licence and forklift licence, is a patron member of Transport Women Australia and a board director of the National Road Transport Association.

#### **Empowering teams to lead change Kelly McLuckie**

Supply Chain Transformation Manager - Success Formula | NTI



A qualified change manager and experienced leader, Kelly now works across NZ and AU, helping transport and logistics businesses improve culture, manage change and build leaders.

Her passion for transport and building successful teams might be traced back to growing up in mechanic workshops, her early career as a navy logistics officer, or maybe even overcoming challenges as a business owner herself.

Whatever the source of that passion, there's no doubting that over the last 13 years, Success Formula's flagship program, Traction, has helped 9,500+ transport/logistics leaders, and their staff, improve safety, culture and performance together!

## Developing your workforce pipeline Dallas Vince CEO - Booths



Dallas is an experienced logistics professional with a demonstrated history in the logistics and supply chain sector. Having worked on both sides of the supply chain as both supplier and customer he brings a wealth of understanding to a sector that needs balance in order for it to get the efficiencies everyone is looking for.

Choosing to lead by example, Dallas is a hands-on leader who prides himself on creating a platform for fostering and harnessing team growth. Tasked with the company's overall growth and strategic direction, Dallas goes about his work in an energetic, and inspiring manner.

Dallas brings with him an unwavering commitment to cutting through bureaucracy, finding a way forward and bringing life to the company ethos of giving things a crack.

#### **Integrating New Technologies into Fleets Fabian Lloyd**

Decarbonisation Manager, National Transport - Fonterra



Fabian Lloyd is Decarbonisation Manager for Fonterra National Transport. A role focussed on shifting its fleet of 500 milk collection tankers operating across rural New Zealand to a zero emissions based future.

## Logging lan Newey Managing Director - Newey Transport



Ian Newey, along with his wife Shelley, own Newey Transport, a log cartage company based in Ruakaka, Northland. Newey Transport operates a fleet of 38 trucks, of which 15 are owned by Newey Transport and the remainder are made up of owner drivers and small fleet contractors. Ian started out in silviculture in the Far North and then moved to West Auckland to further his career in forest harvesting, working his way up the ranks to running a forestry crew. Growing up in the passenger seat of his fathers' trucks, Ian always had a passion for transport so it was only natural for the forestry background to merge with trucking when Ian purchased his first log truck in 2002 and formed Newey Transport. Ian is passionate about road transport and in recent years, with the support of his management team, has been able to take on a Board role with National Road Carriers, fulfilling his desire to give back to the industry.

#### Family Owned Provincial Carrier Adam Norman General Manager - Normans



Born and raised in Morrinsville, the heart of the Waikato.

Straight out of school in 2002, he went straight into the family business, where he started his journey by washing trucks and sweeping floors.

Over the years, Adam worked his way up through the ranks, immersing himself in every aspect of the operation. From the workshop to dispatch, he gained invaluable experience and knowledge, becoming intimately familiar with all facets of the business. His dedication and commitment led him to manage the business alongside outstanding team leaders.

Outside of work, Adam is a father of three girls and dog Trevor. He makes time for his passions, which include running, motorcycles, and anything that gets the adrenaline pumping.

In 2023, Adam embraced a new challenge by joining the National Road Carriers board. This opportunity not only expanded his horizons but also allowed him to contribute to the broader industry.

## Livestock Don Wilson Owner - OnRoad Transport Ltd



Don was born and bred in the transport industry originally in Whangarei. He then moved to Pukekohe in 1989 to manage a transport company – most of his experience has been in the rural sector.

On Road Transport was formed in 2014 operating around 22 company units based between Pukekohe and Whangarei with 10 owner-drivers.

The business is predominantly rural cartage with a focus on livestock, but they do have a few other units carting milk, containers, logs, and bulk.

They currently have five administration staff and approximately 22 full-time drivers with a few contract drivers when required for seasonal work.

Don joined the NRC Board in 2014 as wanted to give something back to the industry, he was then voted on as Chairman between 2016-2021.

Don and partner Suzanne live on a quiet 10-acre block in Pukekohe, Don has three grown-up children and five grandchildren.

## Ports Grant Lowe Deputy Chair - South Island Port User Group



Grant Lowe holds the position of Vice-Chair at the South Island Port User Working Group and serves as the Principal of Glow 45. Collaborating with industry leaders such as iCOS Group, Autosense, and Move Logistics, he actively engages in various facets of the logistics sector to enhance safety, technology, operations, and leadership results.

Grant has held logistics leadership positions in Europe, North America, and Australasia and includes notable positions such as the General Manager at Summerland Express Freight, Director of Air and Ocean Operations for Australia and New Zealand at CEVA Logistics.

With a career spanning over two decades, Grant has shown a consistent ability to handle crises, drive cultural and technological change, and deliver results in the logistics industry.

Crane Association of NZ
Sarah Toase
CEO - Crane Association of New Zealand

Heavy Haulage Association
Jonathan Bhana-Thomson
CE - Heavy Haulage Association

## **Groundspread NZ Simon Pedersen**Groundspread NZ President - Groundspread NZ



Simon is the owner/operator of Himatangi Transport in Horowhenua/Manawatu, a family business established in 1976. Simon is the first inter-generational president of Groundspread NZ, with his father Lance being in the top seat from 1990-1993.

Simon first became involved with the governance of Groundspread NZ to help move the industry forward and this has not changed. He believes that the Association is important in leading our industry, particularly through uncertain times such as the increased regulation we are experiencing at present.

Simon is passionate about promoting a career in Groundspreading as a pathway for all future truckers, "with many of our members now having roles available for both Class 1 and Class 2 employees in our industry, we can provide a pathway for school leavers which would help to bridge the gap between a passion for trucking and being too young to hold the licences required to work in the industry".

In his rare spare time, Simon likes to get on his motorbike and head off on tour, or pop over to Australia and visit his grandchildren with his wife Sue.

#### **CILT NZ**

#### **Diane Edwards**

President - The Chartered Institute of Logistics and Transport

#### Vertu Equipment

Jo Crickett

Business Development Manager - Trucks - Vertu Equipment



Never one for the status quo, Jo Crickett is a dynamic professional who has carved a niche in the heavy commercial ZE sector over the past half decade. Beginning with a pioneering foray into ZE buses, Jo has since transitioned into the realm of ZE trucks, demonstrating a relentless commitment to innovation and sustainability.

Looking ahead, Jo remains steadfast in the pursuit of innovation and progress within the ZE sector. With an unwavering dedication to customer satisfaction and partnership on the ZE journey, Jo continues to push boundaries and do his part to assist in shaping the future of transportation.

#### **Empowering Safety: The role of video Telematics and AI in Modern Fleet Management Leigh Farrow**

Transport Solutions Specialist - Teletrac Navman

Leigh Farrow is a Transport Solutions Specialist at Teletrac Navman. Driven by a genuine commitment to enhancing safety and compliance in the transport sector, he collaborates closely with customers to deliver innovative vehicle telematics and compliance solutions that align with heavy vehicle legislative and operational requirements.

With over 15 years of experience in state government and the transport industry, Leigh possesses significant expertise in regulatory telematics programs, including the Intelligent Access Program (IAP), Telematics Monitoring Application (TMA) and Road Infrastructure Management (RIM).

During Leigh's tenure in government, he was involved in the development and implementation of local and national heavy vehicle projects. Leigh contributed to policy formulation and development at both local and national levels.

As the project manager overseeing the implementation of the Chain of Responsibility (CoR) in Western Australia, Leigh prioritised effective communication and awareness of CoR legislative requirements within the transport and logistics industry, stakeholders and the broader Western Australia community. Additionally, he represented Western Australia on national committees and diverse industry reference groups.

Leigh adopts a proactive stance in scoping technical solutions, thoroughly assessing customer needs taking both productivity and safety into consideration to recommend solutions that add value and transform businesses.

As a subject matter expert in transport compliance regulations, Leigh represents Teletrac Navman regularly at industry conferences and trade shows across Australia and New Zealand.

## Advancements in Trailer Technology Brenton Bell QLD & NZ Manager - Howmet Wheel Systems Australia



Meet Brenton Bell.

Originally from Adelaide Australia, Brenton moved to Brisbane Australia in 2008 to join Alcoa Wheels where he says, "the company values its employees, and the product is clearly the worlds best". In 2019 Brenton became Manager for New Zealand looking after Alcoa Wheels agent Transpecs portfolio where he brings with him 28 years of experience and knowledge in the Transport Industry.

## E-Axle Trailer Technology Nemanja Miletic Product Manager - APAC - SAF Holland



Nemanja Miletic, originally from Belgrade, Serbia, has started his "Australian" engineering career over 20 years ago and since then he is actively involved in the transport industry.

His journey started with Hendrickson Australia where he spent 4 years as Design engineer, working on local design, development and testing.

In his wish to gain more understanding of the industry, he moved to the "truck" side and joined IVECO Trucks Australia, working as Special Vehicle Application Engineer.

He continued his career by joining SAF-Holland, 15 years ago. During this time, he relocated to the Parent company in Germany, for a period of three and a half years, working as Product Development Manager, being involved in the implementation of advanced technologies, such as telematics and electrification of trailer axles.

In 2019, Nemanja comes back to SAF-Holland Australia, where currently holds the roles of Product Manager for APAC region, as well as Engineering and Technical Services Manager for Australia.

## Workshop Efficiencies Jackson Bill Technical Equipment Consultant - Levanta



Jackson Bill is a seasoned professional deeply ingrained in New Zealand's Heavy Vehicle industry. With over 7 years of experience, he has been instrumental in supplying top-tier equipment across both islands of New Zealand.

As a Technical Sales Consultant for Levanta NZ, Jackson brings a wealth of knowledge and expertise to the table. Levanta, a relatively fresh addition to the New Zealand market, has rapidly emerged as a preferred supplier in the workshop equipment supply and workshop fit-out industry.

Levanta has over 20 years of industry experience, with a strong presence in Australia and New Zealand. The company offers comprehensive workshop solutions that encompass every stage of workshop fit-out. From concept and design, to sourcing, procurement, equipment supply, and ongoing service and maintenance, Levanta ensures that clients receive world-class products, service and support.

Jackson's dedication to his client's needs makes him a valuable asset to Levanta NZ and the Heavy Vehicle industry as a whole. With his deep industry connections and commitment to excellence, Jackson is your go-to expert for all your workshop equipment and fit-out requirements in New Zealand.

### National Road Carriers James Smith CEO - NRC



Justin is Chief Executive of National Road Carriers, joining the team in August 2022.

Prior to joining NRC, Justin was Executive Director at the Board of Airline Representatives NZ, where he helped steer the airline industry through the international border closure during the pandemic, and the jet fuel pipeline outage in 2017. He has extensive experience working on infrastructure of national significance at the government-private sector interface. Before joining the transport industry Justin worked in senior management roles in the telecommunications industry for 13 years, including working on the Telecom demerger and the Chorus ultra-fast broadband project.

Justin is a post-graduate from the University of Auckland business school with a master's degree in International Business.

#### Permitting in New Zealand what's next Geoff Taylor

Portfolio Manager, Safer Commercial Transport - NZTA / Waka Kotahi



Geoff has been with Waka Kotahi for 3 years. He has an extensive background in commercial road transport as a driver and operator, as well as from a regulatory and enforcement focus.

Coupled with past lives in agriculture, contracting and other business enterprises, Geoff brings diverse perspective to regulatory compliance.